

Message Text

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13

ACTION AF-18

INFO OCT-01 ISO-00 PC-10 EB-11 COME-00 CIAE-00 INR-10

NSAE-00 RSC-01 PA-04 PRS-01 DRC-01 /057 W

----- 105667

R 150810Z MAR 74

FM AMEMBASSY FREETOWN

TO USIA WASHDC

INFO SECSTATE WASHDC 9328

UNCLAS FREETOWN 0466

USIAC

DEPT PASS PC/W

FOR IAA

E.O. 11652: N/A

SUBJECT: DAILY MAIL TRADE FAIR

1. IN A COOPERATIVE EFFORT COMPRISING ALL ELEMENTS OF MISSION (STATE, PC, USIS), POST SERVED AS COORDINATOR OF AMERICAN PAVILION AT 5TH ANNUAL TRADE FAIR (MARCH 5-9) SPONSORED BY LEADING NEWSPAPER OF FREETOWN, DAILY MAIL.

2. ORIENTED TOWARDS DEMONSTRATING COMMUNALITY OF US/SL INTERESTS, EXHIBIT (HOUSED IN A-FRAME STRUCTURE USING INDIGENOUS BAMBOO POLES AND MATS AS BUILDING MATERIAL) HAD SECTIONS ON TRADE OPPORTUNITIES, EDUCATION (INCLUDING COUNSELLING SERVICE), AGRICULTURE AND SELF-HELP, CULTURE AND ENVIRONMENT. FILMS, BOOK DISPLAYS, SOUND TAPES, AUTOMATIC SLIDE SHOWS AND PAMPHLETS UTILIZED TO AUGMENT AND COMPLEMENT BASIC EXHIBIT.

3. VISITING JAZZ GROUP - HAL SINGER QUARTET - WAS ADDED DIMENSION AT FAIR, PLAYING TWO CONCERTS -- AT OPENING CEREMONIES AND DURING THE EVENING.

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4. LEO SARKISIAN, VOA'S MUSIC DIRECTOR FOR AFRICA (WHO WAS

OTHERWISE PROGRAMMED BY POST) WAS ADDITIONAL ATTRACTION
DISPLAYING HIS "FACES OF AFRICA" DRAWINGS.

5. U.S. PAVILION HOSTED UNUSUALLY LARGE CROWDS, PARTICULARLY FOR
EVENING FILM SHOWS. ENTIRE VENTURE AN UNQUALIFIED PLUS
FOR U.S. IMAGE AND IMPACT. FULLER REPORT AND PHOTOS FOLLOW.
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Message Attributes

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Disposition Comment:
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Disposition Event:
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Disposition Remarks:
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